

The Newaygo County Tourism Council is a collaboration of like minded organizations that know the value and impact of working together to promote Newaygo County assets. According to the Michigan Economic Development Corporation, tourists spend over \$12 Million on average per month in Newaygo County! Together we want to increase the number of visitors, as well as increase that monthly spend.

Our goal is to work together with local businesses to promote the Newaygo County region as a premier outdoor destination. With generous support from our investors, we continue to increase our marketing efforts and reached over 70,000 people in 2021! Contact us at council@newaygocountyexploring.com for more info.

NCTC offers annual Investment and Sponsorship opportunities, compare the two to see which option is the best fit for your business.

NCTC: INVESTMENT

Benefits:

- Listing on NCTC website (over 70k annual visitors!)
- Photo, Link & Description
- First opportunity for sponsorships

Investment amount minimum:

- For Profit Business: \$500
- Non-Profit: \$150
- Campgrounds:
 - 1 location: \$500
 - Multiple locations: \$1,000
- Lodging Properties:
 - 1-5 Rooms: \$500 (photo, description, link)
 - 6-9 Rooms: \$1,000 (photo, expanded description, link)
 - 10+ Rooms: \$2,500 (landing page, photos, expanded description, link)

Contact us for additional opportunities!

NCTC: SPONSORSHIP

Social media/online content options with consistent marketing, including but not limited to...

- Seasonal 'Top 10': \$500-\$1,500
- E-Blast: \$100-\$500
- Maps: \$50-\$500
- Giveaways/Contests: \$50-\$300
- Blogs: \$75

Sponsorship Discounts available!

(not stackable)

River Country, Fremont Area or Hesperia Area Chamber of Commerce Member?

- Save 5%!

Newaygo County Tourism Council Investor?

- Save 10%!

Sign up at bit.ly/investnctc

(case sensitive)

