

PARTNER PROGRAM

Newaygo County Tourists are looking for
YOUR info!

DETAILS

As the NCTC actively promotes our assets, we will highlight businesses a tourist may be interested in visiting on their trip, such as a restaurant or retail store.



INVESTMENT

Preferred Tourism Partner \$200 per year

Includes business name, photo, description, address & web link in addition to features in e-blasts, blogs & more

DEMOGRAPHICS

25-34 and 55-64 are largest age groups

Over 90% are new visitors to the website

Grand Rapids & Detroit/Ann Arbor are the largest geographical areas visitors come from



WEB TRAFFIC

2019 : 28,300+ users

2020 : 43,000+ users

2021: 70,000+ users

2022: 83,000+ users

NCTC MARKETING PLAN

The NCTC Board continues to committing our full focus towards actively marketing our beautiful county. NCTC is running a robust \$70,000+ ongoing media campaign, highlighting our four season opportunities.



email council@newaygocountyexploring.com for more information or scan here to sign up today!

